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KALEIDOSCOPIC Kerala

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FROM THE EDITOR'S DESK

In this issue of our bi-monthly emagazine, Travel Bytes, which serves both the b2b and b2c segments. we are focussing focusing on Destination Kerala, a glittering gem from the vast richness of the Indian landscape. It is a place that pulsates with its unique and colourful culture, a place where the romance of the backwaters mesmerizes visitors, a place that is truly heavenly.

We look forward to your support as we come out with each issue that we promise to design with love. Travel Bytes leverages the reach of our site which has a global sweep, covering India, USA, UK, Canada, Germany, Australia, Philippines, Singapore, and Nepal. Our focus areas are travel events and NEWS, travel destinations, and hospitality brands. We also have a fun segment dedicated to travel trivia.

Sandy & Vyjay

EDITORS



Words & Photographs by Sandy & Vyjay

Multiple visits to Kerala does not satiate the mind, there is always something new to discover and experience.



From the enigmatic Chinese nets to the magnificent statue of Shiva. Kerala is an amazing voyage of discovery

Kerala is a renowned global tourism destination, known for its pristine nature, which includes its famed backwaters framed by swaying palms, endless stretches of sandy beaches, verdant forests of the Western Ghats, and of course the many waterfalls that cascade down spectacularly. Kerala is richly endowed with nature and also wildlife, it is home to the famous Periyar Wildlife Sanctuary and also home to the exotic Neelakurinji flowers that bloom once in 12 years. Kerala is also a smorgasbord of cultures. It is the meeting point of different cultures that contribute holistically to the cultural landscape. If the temples and churches of the state create an aura of spirituality, the traditional dance forms add colour to the state's cultural heritage. When you set foot on the soil of Kerala, you embark on a journey of a lifetime, that shall create indelible memories to cherish for an entire lifetime.

KERALA'S TOP DESTINATIONS

Kerala offers an array of exotic experiences, here are some of the state's top destinations.



Kochi

Kochi is a mesmerizing tapestry of heritage, nature, and culture. Fort Kochi is virtually a living museum which opens a window into the history of the region. The romantic backwaters in the vicinity are the stuff that dreams are made of.

Thiruvananthapuram

The city of Thiruvananthapuram is the capital of the state and also home to one of the richest temples in the world,, the Sree Padmanabhaswamy Temple. The city is also the gateway to some of the country's best beaches in Kovalam.





Kovalam

Kovalam is almost synonymous with Kerala. It has an array of gorgeous beaches with long stretches of silver sand, fringed with coconut palms. Premier hotels and resorts dot the coastline and offer rejuvenating stays.

Alappuzha

Alappuzha or Alleppey is also referred to as, the, "Venice Of the East."The many houseboats, and the inticate waterways that criscross across the city has earned it this sobriquet. The luxury houseboats, here transport visitors into the realms of dreams and magical sunsets.





Mayanad

Wayanad is a beautiful district flush with tea gardens, coffee plantations, waterfalls, hills, and lakes. It is located on the Kerala-Karnataka border and is a travellers delight.





Munnar is dotted by hills and emerald tea plantations, where nature unveils its full splendour. Located on the Western Ghats, Munnar is also home to the Eravikulam National Park, where the famous Neelakurunji blooms once in 12 years.

Kumarakom

Nestling on the edge of the Vembanad Lake, Kumarakom is nothing less than a paradise on earth. It is blessed with hypnotic sunsets and a colourful fauna. Houseboats and other barges glide across the lake and its canals.





Kollam

Kollam is known for its beaches and the nearby Ashtamudi Lake is considered the gateway to Kerala's famed backwaters. The World's largest bird sculpture is also located near the city.

UPCOMING EVENTS



- IITM Bengaluru July 26-28, 2024
- IITM Chennai August 02-04, 2024
- TTF Ahmedabad August 07-09, 2024
- PATA Travel Mart 2024 August 27-29, 2024
- BLTM August 29-31, 2024
- ITE HCMC 2024, September 05-07, 2024
- RDTM (Rajathan Domestic Travel Mart 2024)
 13-15 September, 2024
- KTM (Kerala Travel Mart 2024 26-29 September, 2024









19-21 Feb 2025 Yashobhoomi

(India International Convention & Expo Centre), Dwarka, New Delhi



TRAVEL TRIVIA



1. Which is the state animal of Kerala?

- 2. Which town in Kerala is known as the Venice of the East?
- 3. Which is the longest river in Kerala?
- 4. Which is the largest lake in Kerala?
- 5. Where are the Edakkal Caves located in Kerala?

6. The famous Portuguese explorer Vasco Da Gama died and was buried in Kerala before his body remains were exhumed and taken to Portugal, where is the church in Kerala where he was buried and what is its name?

Send in your answers with the subject as "Voyager Travel Trivia" by email or WhatsApp Email: imvoyager18@gmail.com or WhatsApp: +91 9632099664

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We are Sandy & Vyjay, a travel couple and professional digital content creators, specializing in diverse aspects of travel. Our expertise in travel media focuses on covering travel destinations, hospitality and travel events to promote travel and tourism through our various digital media platforms.



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